

# EMPOWER 2018

## BREAKFAST AND REGISTRATION

FROM 8.15AM

## 2018: ARE YOU IN?

9.30AM

### OPENING ADDRESS

**JUDY MURRAY** – is a former captain of the GB Fed Cup team, and spent 10 years as Scotland's national coach. She is best known for being mum to Wimbledon champions Jamie and Andy Murray, but she also holds 64 Scottish titles herself. She now devotes her time to building a bigger and stronger female coach workforce.

## THE TRAILBLAZERS

9.50AM

Hear from sport's female trailblazers – leaders in their field and champions of challenging the status quo.

### FEATURING:

**EBONY-JEWEL RAINFORD-BRENT** – is a World Cup winning cricketer, broadcaster, performance coach and a commentator for the flagship BBC programme 'Test Match Special'.

**ANOUSHÉ HUSAIN** – is a paraclimber and an ambassador for LimbPower, the leading charity for amputees and those with limb difference.

**SOPHIE CHRISTIANSEN** – is a British dressage rider who has competed in four successive Paralympic Games and is currently an eight-time Paralympic champion.

## MOMENTOUS WOMEN: LONDON 2012

10.30AM

**REBECCA ADLINGTON** – the first British swimmer in 100 years to win 2 Olympic gold medals, chats to the Curator of *The London 2012 Cauldron: Designing a Moment* exhibition.

**WHERE ARE ALL THE WOMEN?**

10.55AM

On the playing fields, on our screens, in the workplace – where are all the women? Our new joint research shines a light on the visibility of women's sport in the media, across several European countries. Together with insights from global research experts Nielsen Sports, and our European partner organisations, we will ask – how can we normalise sport for women and girls if women's sport remains invisible?

**FEATURING:**

**CATHERINE MAYER** – is the co-founder and President of the Women's Equality Party, award-winning journalist and a bestselling author.

**STEPHEN LYLE** – has been the Commissioning Editor for Sport at Channel 4 since 2014.

**JENNIE PRICE** – is the Chief Executive of Sport England and leads the team behind the multi-award winning 'This Girl Can' campaign.

**LUNCH**

12.05PM

**MOMENTOUS WOMEN: FROM 1918 – 2018**

1.15PM

**BEVERLY COOK** – Curator of the *Votes for Women and Suffragettes* exhibitions at The Museum of London brings to life the story of women's empowerment.

**YOUR CHOICE OF DISCUSSION SESSION**

1.45PM

Choose to attend one of the following discussion sessions:

**1. 'IT'S NOT FOR WANT OF TRYING...' DOES SPORT REALLY WANT FEMALE LEADERS?**

No more excuses – let's talk about the culture of sport. Men outnumber women in senior leadership roles across sport, from the boardroom to the field of play. Are we asking the right questions when we ask, 'why don't more women step up?'

**FEATURING**

**LETESIA GIBSON** – is a partner at Within People, a partnership of coaches working with a shared belief that great cultures grow great organisations.

**DANIELE FIANDACA** – is the co-founder of Token Man, an initiative aiming to give men a better understanding of the challenges women face in the workplace and inspire behaviour change.

## 2. BEING A YOUNG WOMAN IN 2018: A GLIMPSE INTO THE SPORTING LIVES OF GENERATION Z.

Join this unique session, designed by young women themselves, asking big questions about what sport looks like for teenage girls in 2018, and what needs to change.

### FEATURING:

**ANNA KESSEL** – is a sports writer and vocal campaigner on equality in sport. Author of the acclaimed *Eat Sweat Play: How Sport Can Change Your Life* she is also co-founder and Chair of Women in Football.

**AMBASSADORS FROM PROJECT 51** – a joint initiative between Women in Sport and Spotted which aims to tackle gender stereotyping by working with girls in socially deprived areas of the UK.

## 3. FROM GOLD MEDALS TO THIS GIRL CAN – WHAT CAN WE DO TO NORMALISE WOMEN'S SPORT?

In the UK in 2018, 1.5 million fewer women than men take part in sport and physical activity each day. Are we too accepting of sport as a man's world? Hear from inspiring experts on the reasons why women and girls still don't feel sport is for them and why this is the final hurdle for gender equality.

### FEATURING:

**DR JULIET MCGRATTAN** – is the resident Health Expert for Women's Running magazine and the UK Director for 261 Fearless, a global network working to empower women through social, non-competitive running.

## 4. 'GAME, SET AND MATCHING HANDBAG': ARE SPORT HEADLINES REPRESENTING WOMEN'S SPORT IN A BALANCED WAY?

Learn more about the insights uncovered in our latest research into the visibility of women's sport in the media - from gender neutral reporting to the newspapers with no women's sport coverage for 64 days. With exclusive insights from across Europe.

### FEATURING REPRESENTATIVES FROM:

**EUROPEAN INSTITUTE FOR LOCAL DEVELOPMENT – GREECE**

**FOPSIM – MALTA**

**GIRLS IN SPORT, SWEDEN**

**WEST UNIVERSITY OF TIMISOARA – ROMANIA**

**WOMEN IN SPORT – UK**

## 5. MUSEUM EXHIBITION

If you missed them at lunchtime, use this opportunity to visit the exhibitions we heard about this morning – the *Votes for Women*, *Suffragettes* and *The London 2012 Cauldron: Designing a Moment* exhibitions.

**REFRESHMENTS**

3.00PM

**EVERYDAY SEXISM IN SPORT?**

3.30PM

**LAURA BATES** - is the founder of the Everyday Sexism Project, an ever-increasing collection of over 100,000 testimonies of gender inequality. She is author of *Everyday Sexism*, *Girl Up*, and *Misogynation* and has been named a woman of the year by *Cosmopolitan*, *Red Magazine*, *The Huffington Post* and *The Sunday Times Magazine*.

**WHAT'S NEXT? I'M IN.**

4.10PM

**HELEN SKELTON** - a beloved face of the BBC having worked on two Olympics as well as presenting the World, Commonwealth and European swimming competitions, Helen is also the second woman ever to complete the Namibia Ultra Marathon, and became the fastest person to travel 100km by ski as part of her 500 mile journey across Antarctica to the South Pole.

**CLOSE**

5PM

**ADDITIONAL CONTRIBUTORS TO BE ANNOUNCED - TIMINGS SUBJECT TO CHANGE****#EMPOWERCON18**

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FORUM OF PROFESSIONAL ORGANISATIONS IN SPORT

