

# WOMEN'S SPORT WEEK

FUNDRAISING TOOLKIT



19-25 JUNE 2017  
#WSW2017



# WOMEN'S SPORT WEEK (19 - 25 JUNE 2017)

## IT'S BACK!

Women's Sport Week is back to bring everybody involved with playing, delivering, leading or working in sport together to celebrate, raise awareness and increase the profile of women's sport across the UK.

## Get Involved with Women in Sport

The **national awareness week** is an opportunity for anyone who is passionate about empowering women and girls through sport, to do their bit and make a difference.

You can get involved with our charity during Women's Sport Week, by helping to **raise vital funds** to enable us to continue to create opportunities for every woman and girl in the UK to enjoy the benefits of playing sport or being physically active.

## Make a Difference

As a charity, Women in Sport rely heavily on the kind donations made by our supporters and partners to continue our much-needed work.

By taking part in one of our Women's Sport Week fundraising events you're helping us to:

- create more opportunities for women and girls to reach their full potential through sport and enabling them to develop crucial life skills.
- collaborate with a variety of sports organisations and schools on research projects across the UK; creating insight which has a significant impact on the perception and acceptance of women in sport – from the playing field to the board room.
- Enable us to work with the sport sector to get more women in executive level roles in order to help drive change and create a more diverse workforce.

To continue our work and create a sustainable change for the lives of women in sport, we need your help.

# Fundraising Ideas

You can do your bit during Women's Sport Week, or throughout the summer, by getting involved in one of our Women's Sport Week activities.

Whether you're an individual, sports team, family or office, we've come up with **three fundraising activities** that you can organise or take part in during the week. You can raise money by selling tickets to your event, charging a participation fee or asking for sponsorship from friends or family.

[Click here](#) to register your activity and create your online fundraising profile.



## Wear your sports kit to work/school day (Friday 23 June):

Who doesn't love a mufti or dress down day?! Join us on Friday 23 June when we encourage you to wear your most retro/trendy or downright silly sports kits all in aid of Women in Sport. Get your colleagues or school mates to take part, share your photos and videos with us on social media and raise money for Women in Sport in the process.

We're on [Facebook](#), [Twitter](#) and [Instagram](#)! So feel free to download our Insta-frame and tag us in your photos to help raise awareness of Women in Sport!

## Sport & Social:

Rally your friends, teammates or colleagues for a tournament or a friendly game to raise funds. Mix in some Prosecco, baked goods or a barbeque to finish up! Perfect for a summer's evening or weekend.

## Swim, Cycle, Run Challenge:

Take on a sponsored challenge as a team or individual this summer and challenge yourself to cover the equivalent distance of an iconic UK route:

Swim the length of

....Loch Ness, 22.5 miles

....The Solent (Portsmouth to the Isle of Wight), 2.4 miles

Cycle the distance of

.... Hadrian's Wall, 83.8 miles

.... Oxford University to Cambridge University, 66.03 miles

Run the distance of

.... The perimeter of Glastonbury festival, 8.5 miles

.... Total distance of the central line Tube, 45.9 miles

Be sure to track your mileage with any tracking software of your choice!

## Spread the Word

Share your pictures and films and tell us what you are doing for Women's Sport Week using the hashtag #WSW2017

## Contact Us

For more information on how you can fundraise for us, or for general enquiries about Women's Sport Week please contact [courtney@womeninsport.org](mailto:courtney@womeninsport.org)

## Find Us

Twitter: [@Womeninsport\\_uk](https://twitter.com/Womeninsport_uk)

Facebook: [@ukwomeninsport](https://www.facebook.com/ukwomeninsport)

Instagram: [@womeninsport\\_uk](https://www.instagram.com/womeninsport_uk)

Women's Sport Week is an initiative of the **Department for Culture, Media & Sport** in partnership with: **Women in Sport, BBC Sport, British Rowing, Sky Sports and Sport England.**