

# EMPOWER 2018

## DRIVEN BY ŠKODA

### BREAKFAST AND REGISTRATION

FROM 8.15AM

Welcome! Time to power up for the day.

### WELCOME

9.20AM

Welcome from Women in Sport's Patron Becky Adlington and Gemma Cairney.

### OPENING ADDRESS

9.30AM

WITH JUDY MURRAY

### THE TRAILBLAZERS

9.50AM

WITH ANOUSHÉ HUSAIN, SOPHIE CHRISTIANSEN AND RUQSANA BEGUM.  
CHAired BY GEMMA CAIRNEY

Sport's female trailblazers tell us their story, what they think of women's sport in 2018 and their hopes for the future.

### MOMENTOUS WOMEN: LONDON 2012

10.30AM

WITH REBECCA ADLINGTON. CHAired BY SALLY HANCOCK

Becky Adlington shares memories of the London Games with Elpiniki Psalti the curator of the Museum of London's exhibition, *The London 2012 Cauldron: Designing a Moment*.

### WHERE ARE ALL THE WOMEN?

10.55AM

WITH CATHERINE MAYER, STEPHEN LYLE, JENNIE PRICE, ŠKODA AMBASSADOR DAME SARAH STOREY, ANNA-KARIN WAENERLUND, MIKE WRAGG. CHAired BY RUTH HOLDAWAY

Women in Sport, with European partners and research experts Nielsen Sports, share new research into the visibility of women's sport in the media. How can we normalise sport for women and girls if women's sport remains invisible? *Our thanks to the Erasmus + Programme of the European Union for their generous support of this research.*

### LUNCH

12.00-1.15PM

Grab a bite, network with fellow delegates and take a moment to visit the Museum's *Votes for Women, Suffragettes* and *London 2012* displays.

### EVERYDAY SEXISM IN SPORT?

1.15PM

WITH LAURA BATES Gemma Cairney asks author and founder of the Everyday Sexism Project Laura Bates about her views of sexism in sport, and its pernicious effect on society more widely.

## SHARING THOUGHTS, IDEAS AND BEST PRACTICE

2.15PM

## THE BREAKOUT SESSIONS

A chance to ask questions and discuss your ideas and experiences with fellow delegates and our experts. Choose ONE session from the following:

- 1. DOES SPORT REALLY WANT FEMALE LEADERS?**  
**WITH KATE NICHOLSON, LETESIA GIBSON, VICKY WILLIAMS, DANIELE FIANDACA AND LUCY RIST. CHAIRED BY CHRIS GRANT.** No more excuses – let's talk about the culture of sport. From the boardroom to the field of play, men outnumber women in leadership roles. Is it fair to ask why more women are not stepping up?
- 2. A GLIMPSE INTO THE SPORTING LIVES OF 2018'S 'GENERATION Z'**  
**WITH P51 AMBASSADORS CAITLIN CUNNINGHAM, MORGAN CARTER AND VERITY BAKER, AND SUZANNE ROBINSON AND FRANCESCA BROWN. CHAIRED BY ANNA KESSEL.**  
 Designed by young ambassadors from a Women in Sport and Sported initiative to challenge gender stereotypes in socially deprived communities, this session explores what teenage girls think of sport – and what they think needs to change.
- 3. FROM GOLD MEDALS TO THIS GIRL CAN – IS IT POSSIBLE TO NORMALISE SPORT FOR WOMEN AND GIRLS?**  
**WITH JENNIE PRICE, DR JULIET MCGRATTAN, LAURA HOGGINS AND STACEY MCGLYNN. CHAIRED BY TAMSIN GREENWAY.** The final hurdle for gender equality in society? Why is it still the case that more men than women play sport and what can we do about it?
- 4. 'GAME, SET AND MATCHING HANDBAG': ARE SPORT HEADLINES DOING JUSTICE TO WOMEN'S SPORT?**  
**WITH LYNSEY DOUGLAS AND ADAM SILLS. CHAIRED BY SUE WICKS. PANELLISTS: ANNA-KAREN WAENERLUND AND SIMONA PETRACOVSKI.**  
 A deeper dive into the research into the visibility of women's sport across Europe.
- 5. OR CHOOSE TO VISIT THE MUSEUM DISPLAYS**  
 If you missed them at lunchtime, use this opportunity to visit the exhibitions – the *Votes for Women*, *Suffragettes* and *The London 2012 Cauldron: Designing a Moment* exhibitions.

## REFRESHMENTS

3.15PM

A chance to refuel.

## MOMENTOUS WOMEN: FROM 1918 – 2018

3.45PM

## WITH BEVERLEY COOK

Gemma Cairney and Curator of the *Votes for Women* and *Suffragettes* exhibitions, Beverly Cook, discuss the story of women's empowerment since women first got the vote in 1918.

## WHAT'S NEXT? ARE YOU IN?

4.10PM

**WITH HELEN SKELTON** Helen Skelton closes our event with her experiences as a high-profile woman working in, and playing, sport. She leaves us with a challenge to join the fight for equality – are you in?



## CLOSE

5PM

**ADDITIONAL CONTRIBUTORS TO BE ANNOUNCED – TIMINGS SUBJECT TO CHANGE**

#EMPOWERCON18



The Telegraph AKQA sport:80

