75% of girls aged 13-18 years have experienced ‘disparaging statements’ about girls in sport.

These comments came predominantly, although not solely, from male peers (54%).
Only 43% of girls say they have the same choice of boys at school in sport and exercise.
Only 8% of girls meet the Chief Medical Officer’s recommendation that young people aged 5 – 18 should do 60 minutes of physical activity every day.
51% of the UK population are female, yet when it comes to sport and physical activity, **1.6 million** more men are playing sport once per week than women.
Gender stereotypes start to emerge among children as young as 7 and 8 years old.
Research shows that girls going through puberty felt being ‘too fit’ was not a positive quality to have. Being too fit and sporty leads to negative stereotyping among teenagers.